



Write for Us

Please read these guidelines before submitting your pitch

Welcome to the Burbro Write for Us Page. If you're an expert in your industry and you're passionate about your field of expertise, we'd love to have you contribute to our website through a guest post. You can also partner with us and become a regular contributor to the Burbro website and contribute posts on a regular basis.

What We Look For

We are looking for experts that would like to share knowledge about their field through guest posts. If you're passionate about your field of expertise, we would love to have you contribute a guest post on our website or become a regular contributor to the Burbro website.

Our goal is to take topics that our readers may be interested in and break down the topics so that they're easier to understand. We also want these posts to be written well and formatted so that the posts are easy to read.

What You Get for Contributing

While we don't pay contributors for their guest posts, other benefits come from writing for Burbro.

Some of these benefits will include:

- Exposure to an online audience around the world
- The ability to set yourself as an expert in your field



- Up to two (2) backlinks within the body of the article that is relevant and provides value to the reader.
- Publication and exposure to our online audience through our social media platforms
- Links to your public social media profiles so that you can grow your social media profiles (If Applicable)

Topics We Cover

If you're interested in writing for Burbro, we'd love to have you contribute. Our website has a diverse audience, and we cover a wide range of topics to keep our audience interested and engaged.

Some topics we cover include:

- How-To Articles
- Business
- Technology
- Travel
- Reviews
- News
- Press Release
- Software
- Web Design
- Digital Marketing
- Clothing and Retail
- Service-Based Businesses
- E-Commerce
- Financial
- Lifestyle
- Home and Yard

If you're an expert in any of these fields, please pitch us topic ideas that you think would work well with our audience.

*If you have topics that aren't in these categories, you can send us a pitch, and we'll get back to you.



Writing Guidelines

*Please Review and Follow these Writing Guidelines

- All content should be **unique, original and never published on the internet**. We will check for plagiarism before the post is published and after the post has been published.
- All articles should be between **1,000-2,000 words** in length.
- All articles should be **written in English, with no grammatical errors**.
- Please **spell-check your articles in Grammarly** before you submit the final article.
- Create a **compelling introduction** that grabs the reader
- Create a **summary of your article**, rounding up the major points at the bottom of the article
- **NO PLAGIARISM** (If we find plagiarism in the article, we'll refuse the submission)
- The articles should be **well-formatted and easy to read**.
- Please **use H2, H3, and H4 headings** to make the article easier to scan
- **Don't use long paragraphs or run-on sentences**. The paragraphs should be no longer than four sentences.
- Submit Your Finished Article through **Google Docs** or **Microsoft Word**.
- Make Edits to Finished Article (If Required by Editor)



Media Guidelines

- If you have media that supports your article, such as photos, and infographics, you can add the media to the article's body.
- Our editorial team will review the media you've attached to the article and decide to approve or reject the media files.
- If you don't have media to add to the article, don't worry. Our graphics team can create media files for the article.

Link Guidelines

*Please Read the Link Guidelines Before Adding Links to your Article

- You're welcome to add links to the article's body as long as the links are relevant to the article and bring value to the reader.
- If you're citing sources or making statements within the article, please add the links to the sources to verify the source.
- No spammy anchor text or link placement within the body of the content.
- Don't use the backlinks as a sales pitch for your business or services.
- No backlinks to website homepages (Unless quoting the company as the expert)
- No hidden links or affiliate links.
- No links related to gambling, drugs, alcohol, smoking, loans, or adult websites.
- Links to company home pages will be no-followed.
- Links to blog posts will be do-followed if they provide value to the readers.



How to Pitch a Topic

If you have a topic that you think would be interesting to our readers and succeed on our website, please send us an email and pitch us the topic idea.

When you're pitching topics to the Burbro editors, please follow these guidelines.

- Submit 1-3 topic ideas with brief outlines of each topic
- Tell us a little bit about you, your business and your experience
- Submit previously published articles that you've written

To **send your topic pitches to our team**, please contact our editors by emailing them at hello@burbro.com. Our team will look at your pitch and get back to you to either accept your pitch or suggest a topic that we'd like you to write for us.

***If you've never been published before** or don't have any topic ideas, don't worry. You can send us an email with links to your website, social media and a brief outline of your expertise/qualifications. Our team will review your request and get back to you.